Theatre Restaurant "A Colonial Night"

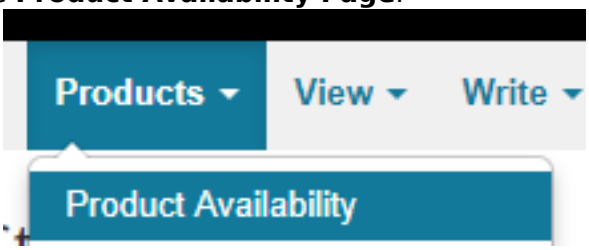
Additional Benefits available for Colonial Night bookings

The Dinner Show - A Colonial Night is ready and selling

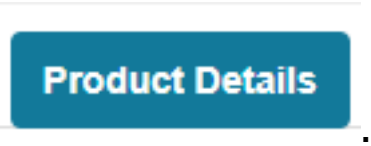
All SALES and EVENT staff are read the Product Information on the bookings website - https://bookings.iconicperformances.com.au//A-Colonial-Night---Live-Dinner-Theatre-Show/

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Additional information on the product is to be found at the **Product Availability Page**.
To search for it press **Products > Product Availability**



Search for A colonial Night and then click on the **Products Details**



There is also a marketing script to be utilized for this product. Find this in the FAQ under Marketing Script for all Events for Corporate customers/clients

It is important to be aware of all the information before accepting a call or completing your scheduled activities for this Corporate Product.
If you are unsure of anything about the product, ask your Team Supervisors or the Event Managers group on Slack for information.

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Corporate Accounts are huge income earnings for the customer and therefore all Sales Events persons must remain professional at all times and follow the company policy on If unsure on something or anything about my job or role within the company what should I do?

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ADDITIONAL BENEFITS BY BOOKING WITH US:

1. This show is filmed and shown on the Company TV Series called "This is Australia" on Foxtel.

2. It offers a free commercial advertisement for the venue at no additional cost.

3. By booking with us the customer also receives **2.5% of the gross income** from the sales of the tickets at booked location event.

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WHEN BOOKING THERE ARE A FEW OPTIONS AVAILABLE FOR THE VENUE CUSTOMER (not the individual retail sale customers):

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1. They can book the event with Iconic doing the market and send marketing flyers to the Venue for sales. Individual Retail Customers would then have to purchase tickets from us.

2. They can pre-purchase a set number of tickets for their venue and then sell them at a higher price to their customer and on Iconic Online Booking System.
   If they select this option, this will need to be identified in Special Requirements and Staff Notes on the Booking Order.

Attached files:

Unique solution ID: #1366
Author: Ian Roberts
Last update: 12-Dec-2017 04:39

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