

## **02 Training All Persons = Never Assume and be 100% on point at all times**

Iconic Productions brand is based on the fact that we are always 100% on point and accurate in everything we do.

From the way we handle our calls, our correspondence, and to the other end of where the product has been delivered or a show / event has finished. No matter whether it is the beginning or the end of process, our loyal customers love the fact that we provide the **ICONIC** service that means that we are always as good as our last event.

To ensure that this occurs, **ICONIC** has a company policy about how we handle and gather information or do our job. This is essential to the company brand and how we are perceived and regardless of whether you have just started or you have been working with the company for months or years, you need to ensure that you adhere to our 100% on point delivery of all things as part of your job.

You can only be **ICONIC** in what you do by following the company mantra and statement of success which is ...

**Information leads to Knowledge ...**

**Knowledge leads to Awareness ...**

**Awareness leads to Wisdom ...**

**Wisdom leads to Power and Success ...**

**Power/Success leads to SELF-ACTUALIZATION!**

Self actualization is what allows people to live happy lives, and careers and most successful people who reach this peak are often the most successful in their fields of work and life. To understand more of what self-actualization is or means [click here](#).

All employees, contractors or freelancers associated with **ICONIC** are asked to follow and work towards the company mantra. This is a great way to ensure that you are successful in your work and field of expertise with **ICONIC**.

**VIEW your 2nd TRAINING VIDEO about Never Assuming and how to always remain 100% on point.**

**Training Video 02 = [Never Assume - the Iconic way to reduce errors](#)**

As part of this part of the training we also recommend you read the FAQ of [if unsure on something or anything about my job or role or there is a problem what should I do?](#)

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After viewing and understanding this training session remember to acknowledge receipt of completion of the training by following the company procedure of [How to acknowledge you have completed part of your training or state you have viewed or read a FAQ](#)

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