# Marketing Scripts

## Why Iconic Shows, Events and Performances are better than our competitors?

There are many shows, events and performances the Company produces and manages.  So why is our shows better than our competitors.  Here is a list of 10 reasons (and this the top 10) of what makes Iconic great and what makes our shows, performances and events Iconic in every way.

**The top 10 reasons why we are the best in our shows, events and performances.**
(These have put together with the use of customer and staff feedback)

1. Interactive.
2. Script writers use the Australian National Curriculum on History and other units to write up the show.
3. Role-playing scenarios.
4. We setup in the comfort of the venue, regardless of whether it is a restaurant, park, festival or educational institution.
5. Authentic real-life sets and props that are engaging and catching to the eye.
6. We are a real production and film/theater company.
7. 7) We travel everywhere in country for the event. Major cities/towns, suburbia, major country cities/towns, small country cities/towns, rural and outback cities/towns and even on surrounding islands.
8. No hidden expenses or costs.  We don't charge for travel expenses for our cast/crew.
9. We have professionally trained actors and crew.
10. High standard of shows and safety and professionalism.

Attached files:

Unique solution ID: #1548
Author: n/a
Last update: 04-May-2020 04:28


**© 2026 Nikolas Harrington <support@iconic.productions> | 18-Nov-2026 09:08**
URL: https://staff.iconic.productions/KB/content/0cat=54/549/en/why-iconic-shows-events-and-performances-are-better-than-our-competitors.html