Marketing Scripts

Persuasive Email Template to encourage customer purchase, showing benefits of Educational Events to have at schools.

The following written content is one of the many persuasive emails that you can use to show customers the benefit of having educational based live interactive experiences for their students and schools.Â

All you need to do is copy and paste the information below and paste it in the ERM Write Inbox.Â You may need to change the font and font size to look nice, but most of the times a simply copy and paste works.Â

When pasting, paste in the area that says %%TEXT%%.Â Leave the salutation and your name at the top.

COPY FROM BELOW ...

Do you know that over 10,000 students were part of the Colonial Show on British Colonisation and Gold Rush Event which is all about the Discovery of Gold in Australia and the Eureka Stockade in 2016.Â Teachers acrossÂ AustraliaÂ learnt that the with the new format and more interactive scenes their students achieved a higher level of understanding with Australian History and retaining the facts then just from classroom based activities. They found that the entire interactive eventÂ accommodated the learning process a great deal more.Â Teachers stated that the shows, which can be found at https://bookings.iconicperformances.com.au//primary-school/Â were

1. Cost effective and affordable. Based on the cost of travelling outside of school they foundÂ the show to be value for money and a great investment to the learning of their students.
2. By adding the cost to the school budget it allowedÂ additional classrooms and studentsÂ to be involved.
3. Encouraging and including other schools to join in, made the show even more affordable for everyone.
4. That the students were very much more involved in the learning process after the shows andÂ wanted to act out and answer more questions then without the event.Â They found students felt more empathy and understanding at aÂ higher level of education and had something to discuss with theirÂ older peers.
5. And some schools said that it would be a letdown for them (the students) to learn something so important without getting a chance to live it in a our real live interactive shows.

With these comments and feedback from your colleagues and peers, please consider allowing your school, your students and their understanding of Australian History to grow, be stimulated and encouraged to know what it is to be Australian and how this wonderful country began.Â

WeÂ appreciate the hard work you have to educating tomorrows youth and the service you give to your students.Â Now let us help you increase the fun of learning in your school.Â We have over 38 different experiences, events and activities you can select from.

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Attached files:

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Unique solution ID: #1249
Author: Ian Roberts
Last update: 29-Nov-2017 01:21

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