Emails / Sending Emails

Introductory Email to Corporate Customers for Gallipoli Live and ANZAC Show.

The following written content is a sample letter we call "**Introductory Email to Corporate Customers for Gallipoli Live and ANZAC Show**" that we recommend to use as a persuasive emails to increase the potential of a customer booking the show hearing the exciting news. It can be edited to suit the show you are promoting or marketing to the customer. It focuses on the success of educational based live interactive experiences for their students and schools.

All you need to do is copy and paste the information below and paste it in the ERM Write Inbox. You may need to change the font and font size to look nice, but most of the times a simply copy and paste works.

When pasting, paste in the area that says %%TEXT%%. Leave the salutation and your name at the top.

COPY FROM BELOW ...

Do you know that over 100,000 people, including school students were part of the ANZAC Story Event in 2016. Families, the community and teachers across Australia learnt found the interactive live theatre event to be heartwarming and incredible well written. They found that the entire interactive event accommodated a wonderful insight to the fallen.. Customers stated that the shows, which can be found at https://bookings.iconicperformances.com.au were

1. Cost effective and affordable. Based on the cost of travelling they found the show to be value for money and a great investment for their organisation and company.
2. By adding the cost to the overall budget it allowed extra income to be made for the company.
3. Encouraging and including other schools, community organisations and nursing homes to join in, made the show even more affordable for everyone.
4. That the audience were very much more involved in the shows then any other. They found their customer felt more empathy and understanding at a higher level and had something to discuss with their peers.

With these comments and feedback from your colleagues and peers, this is the time to HOST Australia's most favourite Live Interactive Show of about the ANZACS and Australian History.

We appreciate the hard work you have in providing quality programs and events to your local area, your youth and the service you give to your patrons. Now let us help you increase your income and bring the best interactive theatre show in your area. We have over 38 different experiences, events and activities you can select from.

The ANZAC STORY was so popular it received a Media Release from the Department of Education. I have attached a copy for you. One of Australia's best learning tool for students studying Australian History and War.

Please click on the link for more information: https://bookings.iconicperformances.com.au//GALLIPOLI-Live--The-Real-ANZAC-Story/

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URL: https://staff.iconic.productions/KB/content/0cat=48/257/en/introductory-email-to-corporate-customers-for-gallipoli-live-and-anzac-show.html

To speak with me or a sales or event manager call 1300 860 074 for further assistance or to make a booking and secure your event date, you can either ...

1. Call our sales & event management team on **1300 860 074** - 24 hours 7 days week.
2. Or send us an email with the best time and date to call you and one of our event managers will call you at your requested time and date.
3. Book Online by clicking on the link that is mentioned above or by going to https://bookings.iconicperformances.com.au/ , and select your chosen product manually through the categories menu.

... END COPY - DO NOT COPY THIS

Attached files:

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Author: Matthew Walker
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