Emails / Sending Emails

Exciting News Email Template to encourage customer purchase, showing benefits of Educational Events to have at schools.

The following written content is a sample letter we call "EXCITING NEWS" that we recommend to use as a persuasive emails to increase the potential of a customer booking the show hearing the exciting news.Â It can be edited to suit the show you are promoting or marketing to the customer. It focuses on the success of educational based live interactive experiences for their students and schools.

All you need to do is copy and paste the information below and paste it in the ERM Write Inbox. You may need to change the font and font size to look nice, but most of the times a simply copy and paste works.

When pasting, paste in the area that says %%TEXT%%. Leave the salutation and your name at the top.

COPY FROM BELOW ...

Teachers across Australia have found the Live Interactive Educational events and resources a tremendous bonus to their students learning.Â Here is what they are saying ...

1. **Laura Jane** from **John the Baptist Catholic Primary School**, in **Bonnyrigg Heights NSW** said "By far the BEST incursion experience I have ever had with my students! The performance of "The Colonial Show" was exceptional and highly engaging! A perfect integration of education, interaction, comedy and serious content with some fun double entredes for the teachers. Our incredibly talented cast, lead by the formidable Vince, with the lovely Claire, fantastic David and great stage crew Alex were of the highest calibre and were professional, engaging and thoroughly entertaining! I am booking this show as an annual event and cannot express enough how swell this experience is! I THOROUGHLY recommend them!!! "

2. **Beth Hawkes** from **St Augustines Parish School**, inÂ **Salisbury South Australia** said "Great Gold Rush performance that had students involved, laughing and learning. Well organised, easy to work with. Great experience. Thanks Iconic. "

With over 38 different resources, covering the areas of Australian History in the Colonial Show on British Colonisation and Gold Rush Event which is all about the Discovery of Gold in Australia and the Eureka Stockage too Bullying, Health, English, Mathematics, Science and PDHPE, there is a resource available for almost every classroom lesson.Â These are only 2 of the many thousands of teachers who have witnessed, experienced and have fallen in love with these extraordinary resources. For more reviews, on our entire interactive educational resources and events head to https://bookings.iconicperformances.com.au//primary-school/

With these comments and feedback from your colleagues and peers, please consider allowing your school, your students and their understanding of Australian History to grow, be stimulated and encouraged to know what it is to be Australian and how this wonderful country began.

Don't miss out, call now to secure a date for your students.

... END COPY - DO NOT COPY THIS

Â

© 2026 Nikolas Harrington <support@iconic.productions> | 18-Nov-2026 09:07

Attached files:

Unique solution ID: #1251
Author: Ian Roberts
Last update: 20-Nov-2017 05:44

© 2026 Nikolas Harrington <support@iconic.productions> | 18-Nov-2026 09:07
c.productions/KB/content/0cat=48/252/en/exciting-news-email-template-to-encourage-customer-purchase-showing-benefits-of-educational-events-t