Discounts

What is the 1:100 (1 to 100) Loyalty Program?

The 1:100 (1 to 100) Loyalty Program was introduced in June 2016.

It provides customers an opportunity to save the cost of their booked show/event by encouraging and promoting the shows and events to other colleagues, business persons and companies.

It works relatively simple.Â For a customer to receive the 1:100 Loyalty the following conditions have to be met.

1. They have a booked event in the same or next year of the current year to date that has not yet happened.
2. They have an event booked that is priced over $1,000 (ex tax).Â If an event booked is less than $1,000, the 1:100 Loyalty discount does not apply.
3. They have encouraged, asked or promoted the company or show to another customer, colleagues, business or company.
4. That customer, colleagues, business or company have called and booked an event in the same year or next year of the current year and the event has not yet occurred.

If the above conditions are met and the 2nd customer books an event (the customer who was encouraged or promoted to do so), the 1st customer receives $100 off their booked event.

The more the 1st customer promotes and is loyal to the company the more the customer receives.Â Example:

Qty of Customer Encouraged	Â Loyalty Earnt by Loyal Customer	Â How it can be used ...
1	$100	Discount applied to current event booking
2	$200	as above
3	$300	as above
4	$400	as above
5	$500	as above
6	$600	as above
7	$700	as above
8	$800	as above
9	$900	as above
10	$1,000	as above

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There is no limitation to the Loyalty Program.Â If the customer has promoted or encourage more additionals customer, colleagues, business or company to book an event and the Loyalty exceeds the total cost of the Loyal Customer's booked event, the additional Loyalty earnings is provided to the customer as a Cheque or Voucher to use on other shows or on anything they wish to spend on.

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Attached files:

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URL: https://staff.iconic.productions/KB/content/0cat=47/241/en/what-is-the-1100-1-to-100-loyalty-program.html

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