

Emails and Sending Emails

Do we send promo emails from the erm using the sales team email address or our personal ones?

All emails or email marketing promos are to be sent directly from the ERM. At no point ever should an employee/contractor send an email using their personal email account. The correct email address to use is always the group email address you are connected with.

To send an email template refer to the FAQ "[How to send email](#)"

To send a marketing promotional email campaign / brochure to a single customer refer to the FAQ "[Where do I find email marketing templates to send to clients?](#)"

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